



Marcus Östlund

Art Director
<http://marcusostlund.se>

Contact

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Languages

Swedish Native language
English Fluent in speech and writing
German Basic understanding

Personal

I've been designing for the web since 1998 and have had several different positions at a few different companies. My focus has always been the end product and how it looks and feels. I've been an Assistant Art Director, Web designer, Designer, Illustrator, Art Director...

I'm currently employed at Limetta as an Art Director. In my spare time I run my own little company where I focus on web design and UI-design.

I'm very glad that my personal interest for the web and graphics have developed into my daily job and something that I really love. As many creative individuals I love photography and always make sure I have some kind of camera with me. Other personal interests include snowboarding, tennis and working out with my PT at the gym.

Work History

1999-2000: IncAB - Assistant Art Director
2000-2002: Northspace - Web designer
2002-2006: Freelance - Project Manager, Designer, web designer, illustrator...
2006-NOW: Limetta - Art Director

This is me!



Education

- Social science with media special studies at Borgarskolan, Gävle.
- Professional driver training at Yrkesakademien, Gävle
- Class B-, BE- and C-drivers license

Skills

- Web design
- Profiling
- Illustration
- Offset
- Usability
- Advanced HTML, CSS
- Javascript
- PHP
- MySQL
- Mac OS X and earlier
- Windows 7 and earlier
- Beginner level Linux Debian
- Adobe CS5 and earlier
- Aperture 3
- iOS application design
- Android application design



Some clients

- AIK Ishockey
- Albert Bonnier
- Bonnierförlagen
- Bonline
- Bonniers Bokklubbar
- Bonnier Carlssen
- Bonnier Fakta
- Bonnier Pocket
- Bonnier Tidskrifter
- Bonnier Utbildning
- Boxer
- Cervera
- Comspace
- Dialect
- Folkuniversitetet
- Forma Publishing Group
- Hemmabutikerna
- Koneo & Workzone
- Laudio
- Lundberg & Co
- Michael Teperson (Italy)
- Mån-pocket
- Nationella Hjälp-linjen
- Semic
- Spiti
- Viasat
- Wahlström & Widstrand
- Zitiz



Selected projects

Cervera 2011

Concept and graphic design for ongoing campaigns.

Hemmabutikerna 2011

Redesign, ongoing campaign design.

Bonnier Group Agency 2011

Redesign, in charge of graphic design.

Machofabriken 2010

Concept design and in charge of graphic design.

AIK Ishockey 2010

Concept design and part in graphic design.

Bonline 2010

Part in graphic design and interface programming.

Skaparglädje & Livsenergi 2009

Graphic design for book clubs Skaparglädje and Livsenergi

Kolla.tv 2009

iPhone, iPad and Android application design.

Bonnierförlagen 2009

In charge of graphic design for bonnierforlagen.se

Bonnier Pocket 2009

In charge of graphic design

Bonnier Bokklubbar 2008

Interface-programmering for Stora Romanklubben, Spänning-zonen, Lyssnarklubben, Gondol, Pocket Smart, Månadens bok, Bonniers Bokklubb.

Dialect AB 2008

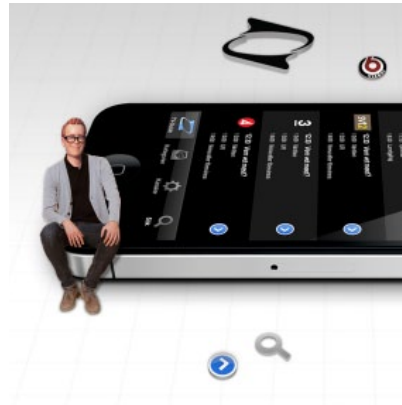
Interface-programming och development of custom made CMS, design of ongoing campaigns.



Sample work



Machofabriken 2010



Boxer TV-guide Application 2010



Dialect campaign 2008



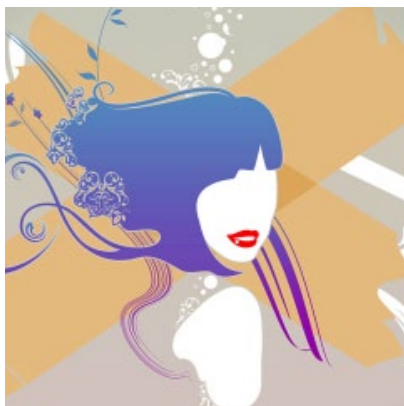
Bonnier Pocket 2009



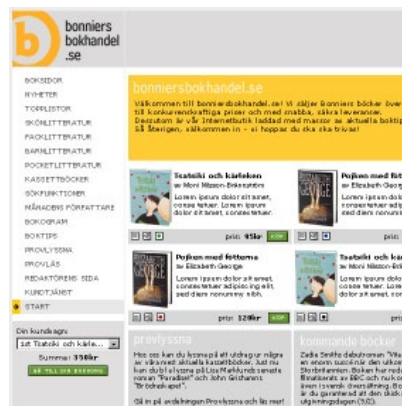
Cervera campaign 2011



Hemma/Tassimo campaign 2011



Personal painting 2010



Bonniers Bokhandel 2000



AIK Icehockey graphics 2010